Timeline: Key Activities

Awareness & Education		Engagement	Reporting
Feb–Mar	Apr–May	June–Aug	Sept

High-Touch

- Planning & Scheduling
- Materials Development
- In-Market Member & Stakeholder Meetings
- Employer Outreach
- Member Organization Presentations
- Business Community Engagement
- Policy Maker Briefings
- Board Update (Feb–Mar)
- Board Update (June–Aug)
- Board Update (Sept)

High-Tech

- Microsite Development
- Telephone Town Hall (Apr–May)
- Webinar (Apr–May)
- Webinar (June–Aug)
- Engagement Report
- Telephone Town Hall (Sept)
- Microsite and Resource Library
- Web Updates and Blog Posts
- Member Survey